



Africa Leadership Study Social Media Content

These prepared social media posts are a tool to help you engage your audiences with the content in the new book *African Christian Leadership*. We encourage you to use these posts if they are helpful or write your own. Please consider using the hashtag #ALSinsight throughout your social media to help people connect to the resources as needed.

Chapter 1

- Research Overview: 8041 survey respondents, 3 countries (Angola, Kenya, Central African Republic), 3 languages (Portuguese, English, French), 24 leader profiles, and 24 organization profiles #ALSinsight
- Why ALS Research Matters: With more than a quarter of all Christians living in Africa, the Church and the leaders to guide it will have significant impact on the continent and the world. Understanding the leadership realities and needs has never been more important. #ALSinsight
- With a few exceptions, the Africa Leadership Study was carried out by African researchers and thought leaders. #ALSinsight
- There is a need to understand the challenges and opportunities in French-speaking and Portuguese-speaking Africa. #ALSinsight <http://www.africaleadershipstudy.org/findings/african-christian-leadership/>
- In 1900 there were 9 million Christians in Africa. By 2015, there were 541 million! #ALSinsight

Chapter 2

- What happens when you ask over 8000 African believers to name a Christian man or woman, outside their family, who has influenced them? You get some powerful insight into African leadership. #ALSinsight <http://www.africaleadershipstudy.org/findings/african-christian-leadership/>
- “The combination of both formal and informal learning has proved to be most effective because the leaders can combine both classroom and field knowledge to help their communities.” David Ngaruiya #ALSinsight #quote
- “Most non-clergy members found a way to intertwine their vocation with church ministry and even to serve in positions of responsibility within churches.” David Ngaruiya #ALSinsight #quote

Chapter 3

- “...more than 70% identified a parent or parental figure as having been especially influential.” Wanjiru M Gitau #ALSinsight #quote <http://www.africaleadershipstudy.org/findings/african-christian-leadership/>
- Who impacted you most as an Angolan Christian? Pastor-35.4% / Church leader 23.2% / Teacher 8.5% / Employer 1.6% / Friend 21.5% / Other 9.8% #ALSinsight
- Who impacted you most as a Kenyan Christian? Pastor 56.2% / Church leader 13.7% / Teacher 10.1% / Employer 2.4% / Friend 15.4% / Other 2.2% #ALSinsight
- Who impacted you most as a Central African Republic Christian? Pastor 50.4% / Church leader 25.3% / Teacher 8.1% / Employer 2% / Friend 9.5% / Other 4.6% #ALSinsight
- What percent of Christians were impacted most by a friend? Angola 21.5% / CAR 9.5% / Kenya 15.4% #ALSinsight

AfricaLeadershipStudy.org

Community Forum: AfricaLeadershipStudy.org/als-forum

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Chapter 4

- Explore the roles of social capital in African leadership. Learn about bonding, bridging and linking social capital. #ALSinsight #socialcapital
<http://www.africaleadershipstudy.org/findings/african-christian-leadership/>
- Research shows the impact of churches on social capital in Tanzania is significant. What is the role of social capital in your context? #ALSinsight
- “77% of Angolans and 65% of Kenyans named a pastor from their own ethnic group. However, only 37% of respondents in CAR did so.” Steven D. H. Rasmussen #ALSinsight #quote
- Outreach to Muslims is growing in African churches but still a long way to go. 85.8% in Angola, 59.8% in CAR and 41.5% in Kenya are not providing outreach to Muslims at all. #ALSinsight
- Of the three countries studied, Kenya’s churches are engaging Muslims most actively with 18.2% of individuals saying their church is very much involved in outreach ministry to Muslims. #ALSinsight
- A key to growth in African leaders is their efforts to move beyond denominational, ethnic and national boundaries to connect with others. #ALSinsight #leadership

Chapter 5

- Read the Christian response to the violence in the Central African Republic in African Christian Leadership. <http://www.africaleadershipstudy.org/findings/african-christian-leadership/> #ALSinsight
- Can unity come out of violence and destruction? The Church in Central African Republic has seen evidence of this and the Africa Leadership Study documented it.
- A seminary turned into a place of hope and peace; taking in and sheltering refugees from the violence in the Central African Republic.

Chapter 6

- As we looked at organizations in the ALS research, “we asked which organizations train leaders, work wisely in the local context, have a good reputation locally, receive strong support from local churches, and allow women to participate in leadership.” #ALSinsight #research
- What #ALSinsight helps shed light on how African Christian organizations are making a difference? Chapter 6 in #African Christian Leadership dives into this topic.
<http://www.africaleadershipstudy.org/findings/african-christian-leadership/>
- #Flourishing: “A broad and contextually responsive vision of human flourishing helps define the focus of many of these organizations.” Nupanga Weanzana #ALSinsight #quote

Chapter 7

- How can religious institutions contribute to the promotion of socioeconomic development? Find out in Chapter 7 in African Christian Leaders.
<http://www.africaleadershipstudy.org/findings/african-christian-leadership/>
- “Nearly half of the faith based organizations prioritize other social services such as peacebuilding, gender equity, good governance, human rights, service to the vulnerable such as physically challenged and elderly, drug-abuse awareness and support, training in life skills, or involvement in politics.” Michael Bowen #quote #ALSinsight
- “Faith Based Organizations often are characterized by independence, flexibility, and creativity.” Michael Bowen #quote #ALSinsight
- Areas of Impact for Faith-based Organizations: Health / Education, Training and Leadership Development / Income Generation, Employment, and Poverty Reduction / Environmental Conservation and Agriculture / Water Provision #ALSinsight
<http://www.africaleadershipstudy.org/findings/african-christian-leadership/>

Chapter 8

- Do churches in Africa provide opportunities for women in leadership? 41% in Kenya, 30% in Angola and 25% in CAR provide significant opportunities. But many still do not. #ALSinsight
- What routes are women in Africa taking to serve as leaders in the African Church? Explore in chapter 8 of African Christian Leadership. #ALSinsight
- How might women’s opportunities in leadership change if they invested more time in publishing? Explore the insights from African Christian Leadership. #ALSinsight
<http://www.africaleadershipstudy.org/findings/african-christian-leadership/>

Chapter 9

- “The phrase “downward mobility,” according to Henri Nouwen (1989; 2007), refers to empowering those with less access to power.” #ALSinsight #servantleadership
- “The ability to take risks and cross boundaries is linked to having sound safe havens, foundations, or platforms from which activities are launched.” H. Jurgens Hendriks #quote #ALSinsight

Chapter 10

- Which authors did Christians in Angola, Kenya and CAR list as their favorite? Read Chapter 10 of African Christian Leadership. <http://www.africaleadershipstudy.org/findings/african-christian-leadership/> #ALSinsight #publishing
- Why are do so few Africans believers read books by African Christians? Explore the research and consider your response. <http://www.africaleadershipstudy.org/findings/african-christian-leadership/> #ALSinsight #publishing
- “There is a strong interest in writings by African authors. Fifty-nine percent of Angolans, 60 percent of respondents in the CAR, and 33 percent of Kenyans identify a favorite author who is African.” #ALSinsight #publishing
- “There is a significant presence of favorite authors from the United States across all countries; with 12 percent in the CAR, 29 percent in Angola, and 56 percent in Kenya.” #ALSinsight #publishing

Chapter 11

- “Leaders were less likely to name formal educational institutions as crucial to their formation than these secondary institutions.” Find out more about what kinds of institutions were instrumental for Christian leaders. #ALSinsight
- What keeps educational institutions from involving more key influencers in the training? <http://www.africaleadershipstudy.org/findings/african-christian-leadership/> #ALSinsight

Chapter 12

- Read about the rich history of how Dr. Ken Taylor’s vision to make the Gospel accessible to a new generation led to the Africa Leadership Study. <http://www.africaleadershipstudy.org/findings/african-christian-leadership/> #ALSinsight
- “Kenneth and Margaret Taylor could have been wealthy. Instead, they gave the majority of their net worth “to minister to the spiritual needs of people, primarily through literature consistent with biblical principles.” #ALSinsight
- The India Leadership Study was a key inspiration for the Africa Leadership Study.
- “When everyone involved works together in unity, this makes space for the Holy Spirit.” Mary Kleine Yehling #quote #ALSinsight
- Read about the rich history of how Dr. Ken Taylor’s vision to make the Gospel accessible to a new generation led to the Africa Leadership Study. #ALSinsight
- “Focusing the time, energy and prayer needed to discern common goals and motivation creates a strong foundation for working cross culturally. Research can be designed to facilitate a number of goals and uses.” Mary Kleine Yehling #quote #ALSinsight